



Gary Ulrich
801.358.8767
g@gulrich.com

- » **Graphic Design**
- » **Creative Direction**
- » **Marketing & Branding**
- » **Web Design & Development**
- » **Commercial Photography**
- » **Motion Graphics**
- » **Video Production**
- » **3D Modeling**

PORTFOLIO
gulrich.com



Profile

I have over fifteen years of experience working as a Graphic & Web Designer/Developer, and a Commercial Photographer. I am actively seeking a Sr. Graphic Design position that will enable me to explore my skill set and be a key player on a creative/technical team. I have an attention to detail that makes all the difference. I am innovative, aware, and highly motivated. I'm an individual that is comfortable working solo, or fits in seamlessly on a creative team. I have the ability to make the best of any situation, working with a positive attitude, and a sense of humor that is unique and unforgettable.



Freelance Graphic & Web Designer, Commercial Photographer

GULRICH.COM

Salt Lake City, Utah (2009-PRESENT)

Offering graphic design and commercial photographic services to a wide variety of clientele. I have ongoing projects as well as short-term assignments. Every project is treated with equal passion and detailed engaged performance. My clients range from commercial real estate brokers to import/export businesses.

Commercial Photography | Graphic & Web Design | Web Development/Admin | 3D Modeling | Motion Graphics



Graphics Specialist

Colliers International

Pleasant Grove, Utah (2019-2020)

Lead graphic designer for a high-volume commercial real estate team. Created graphics for all marketing collateral including marketing packages, brochures, signage, and for online-based projects. Designed, developed and maintained team website. Produced multi-media motion graphics promotion packages.

Motion Graphics | Graphic & Web Design | Web Development/Admin | 3D Modeling | UA Imagery | Video Production



Director of Marketing and Graphics

JHB REALTY ADVISORS, INC.

Salt Lake City, Utah (2015-2017)

In charge of creating all marketing collateral. Graphic design for web, print, and GIS mapping projects. 3D modeling to add visual impact to projects. My efforts have been directly involved with over \$30 million in transactions and projects.

Graphic Design | Web Design and Development | 3D Modeling | UA Imagery | Video Production



Sr. Graphic and Web Designer/Developer

COLDWELL BANKER COMMERCIAL (NRT)

Salt Lake City, Utah (2009-2014)

In-house Sr. Graphic and Web Design & Developer. A key player on a team of creative designers and GIS mapping professionals. Produced strategic marketing materials for web, print, and presentations. Admin and maintenance for over 10 company websites. 3-D modeling to generate non-existing elements for projects (retail sites, potential build concepts). Large format signage, banners, and kiosk creations. *Creative director, photographer, animator, and contributing designer of an electronic magazine (Market Retail) from concept to production. Video and motion graphics for displays and presentations.

Graphic Design | Web Design, Development & Admin | 3D Modeling | Motion Graphics



Web & Graphic Designer/Developer | Photographer

MOMENTUM CLIMBING GYM

Salt Lake City, Utah (2009-2013)

Project coordinator and developer for climbing gym website. Photographed climbing events, programs, facility features to use in marketing collateral. Website design and construction for selected MVM/MC Productions climbing/travel movies. Configured live cc-camera into the website for crowd observation and security.

Web Design, Development & Admin | Graphic Design | Commercial Photography



Pre-Flight Design, Color Proofing, Layout and Editing

ALEXANDER'S PRINT ADVANTAGE

Lindon, Utah (2008)

Duties included pre-press final document and file layout and technical correction to ensure readiness and quality before going to print. Photo editing and quality control (optimizing, image linking/mapping, outlining). Final check for business cards, brochures, pamphlets, signage, banners, books, journals and manuals.

Printing Press Workflow | Preflight Skills and Understanding | Digital & Traditional Printing



Graphic & Web Designer/Developer

LAWFIRMSITES.COM

Lindon, Utah (2007-2008)

Website design and development for a company that specializes in producing websites for lawyers. Side-by-side production with back end developers for custom builds. Wire-framing and custom template creation. Multiple site admin, and one week per month mandatory trouble-shooting desk operation (IT Help Center).

Transition Tables-Built sites to CSS | High-Volume Workflow | Client-Conception Builds



Lecturer/Promoter, Multi-Media Presentations

APPLE COMPUTER, INC.

Osaka (Shin-Saibashi), Japan (2004-2006)

Created and delivered presentations (Japanese) regarding digital photography, photo manipulation, studio lighting, graphic design, studio shooting tips & tricks, understanding and creating your own color profiles. Mobile studio setups with commentary/narration while shooting. Crowd involvement and hands-on training through group participation using real-time digital feedback.

Public Speaking (Japanese) | Rapid-Fire Q&A | Interactive Presentations

TOOLS

